

Exhibitor Agreement

As an exhibitor in the Destin Festival of the Arts, I accept the Jury Selection as final and will obey all festival rules as set forth if accepted into the show. I acknowledge and agree that my completion and submission of this application represents my commitment to participate in the Destin Festival of the Arts to be held in Destin, Florida, October 23 & 24, 2010.

I confirm that the work entered and exhibited is created by me. I will be present during both days of the festival. Reproductions will not make up more than 25% of my presentation and I will not sell posters or t-shirts. I understand that prints made from originals and embellished prints MAY NOT be sold as originals. Cancellations prior to September 1 will receive a refund less \$50. No refunds will be made for cancellations after September 1, 2010.

I hereby release the Mattie Kelly Arts Foundation, Henderson Beach State Park, festival staff, employees, festival directors and volunteers from any and all responsibility, personal liability (injury or death), loss, damage or legal action that may arise or occur to me, goods or property or the public from any condition whatsoever during the preparation, set-up, take-down and duration of the festival exhibits under this person and property during this event. I will be responsible for any damages caused by me or my tent to any participating artist.

If accepted, MKAF has my permission to reproduce my artwork, through slides or photos I have submitted, for the purpose of promoting, advertising and marketing the festival. The Destin Festival of the Arts also has my permission to publish photos or video taken of me, my booth and my work during the festival, past or future.

1st Artist's Signature

2nd Artist's Signature (if applicable)

Print Name

Date

Official Use Only

Date Received _____

Check # _____

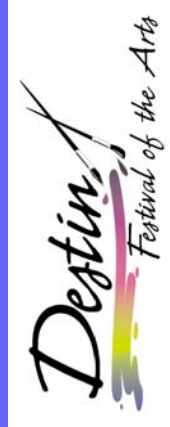
Category _____

Slide/CD Placement _____



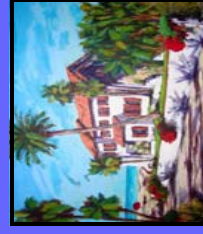
MATTIE KELLY
ARTS
FOUNDATION
4323 Commons Drive W.
Destin, FL 32541

15th Annual



October 23 & 24, 2010

**Artist
Application**



Dominique Williams
2009 Award of Excellence



Robin Rodgers
2009 Award of Excellence



Jitka Lesakova-
Manousakis
2009 Best in Show



Michael Fagan
2009 Award of Excellence



Royal Miree
2009 People's
Choice Award

The Mattie Kelly Arts Foundation presents a juried fine art & family-oriented festival at Henderson Beach State Park on the Gulf of Mexico. Hospitality is our number one priority. Staff and volunteers work year-round to create a pleasant environment for artists to exhibit their work. We continually strive to make our festival an exceptional experience for artists and the public.

Rules of Participation

Before applying please make sure your work meets the following criteria. By applying you agree to abide by the rules, policies and decisions of the Festival & MKAF.

- All work must be original, handcrafted work.
- One a kind work is preferred and encouraged!
- No commercial reproductions or embellished commercial products are allowed.
- Prints not to exceed 25% of overall exhibit.
- Work that does not correspond with the quality represented in their slides will be asked to remove their entire exhibit without refund.
- Artists may only show work in categories approved for that artist by the jury. All work exhibited must be the quality and type of work shown in the juried images. **Only artists accepted in the jewelry category may display or sell jewelry. No t-shirt or poster sales. Booth sharing not allowed. No gas powered generators or amplified music is permitted.**
- Each artist is responsible for collecting Florida state sales tax on sales during the Festival.
- Artist must exhibit and be present during the entire show to be eligible for judging on 10/23
- No refunds on deposits or for cancellation of the event due to rain or acts of God. A processing fee of \$50 will be charged on any approved refund before September 1, 2010. No refunds after September 1, 2010.

Entry Fee

- Application must be accompanied by two separate checks: \$30 non-refundable check for jury fee and \$180 for booth fee.
- Make checks payable to MKAF, 4323 Commons Drive W., Destin, FL 32541.
- Each artist is limited to one application. Double booths are available for \$360.
- **EACH MEDIA REQUIRES A JURY FEE.**

Booth Size

- All tents are provided by the artist and are required to be 10'x10'.
- **Tents must be weighted.** Please provide weights for your tent. Henderson Beach State Park prohibits holes or staking in asphalt, and protected dune areas or fencing.
- Artists are required to use substantial displays that withstand wind and crowds. Be prepared for inclement weather. **Pop-up tents are highly discouraged as the beach venue can be unpredictably windy.**

Digital Image & Slide Submittal

- ***Digital Images are Preferred.*** Whether digital CD or slides: submit 4 images (3 of your represented work, and 1 of booth set-up (all 4 required)
- CD's should contain only jpeg files—300 dpi minimum, high quality, 4"x6" in size.
- Please do not include your name on CD images.
- Digital images should show image of art alone, with no additional images.
- Slides: 2x2 thin plastic or paper mounted with name at top of each slide.
- If juried in, only digital images will be included in the festival program guide.

Amenities and Services

- \$8,500 in Festival awards.
- Available space for 100 juried artist tents.
- Artists load-in & load-out at tent.
- Booths have "behind the booth" storage.
- Private security on site from 6pm-7am both Friday and Saturday nights.
- Coffee and donuts available to artists until 9AM both Saturday and Sunday morning.
- Booth-sitters available during Festival hours for short periods.
- Saturday night award reception catered by Carrabba's Italian Grill—***ONE complimentary dinner ticket is provided only for each participating artist, additional tickets are \$7.00.***
- Live entertainment and bistro food court.

2010 Calendar

July 16 ~ Application & Poster Deadline

August 10 ~ Acceptance/Notifications Mailed

September 1 ~ Deadline for cancellation (minus \$50 processing fee)

October 22 ~ Check-in and set-up for artists is by assigned times

October 23 & 24 ~ Destin Festival of the Arts Saturday 9am-5pm & Sunday 10am-5pm



For more information, contact the Mattie Kelly Arts Foundation at 850-650-2226 or email info@mattiekellyartsfoundation.org

Official Application

Please Print:

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Cell Phone _____

Email _____

Media: _____

Pulling a Trailer: Yes _____ No _____ Size _____

Artist Checklist:

- ___ Jury Fee/non-refundable (\$30.00)
- ___ Booth Fee (\$180.00)
- ___ Four labeled slides or CD
- ___ Stamped Return Envelope (*required for return of slides or CD*)
- ___ Signed Release (*reverse side*)
- ___ Artist Bio (required to be featured in the Festival Guide)
- ___ ***Check here if you would like a poster application - \$400 cash award.***

Mail application and above items to:

Mattie Kelly Arts Foundation
Destin Festival of the Arts
4323 Commons Drive West
Destin, FL 32541

Media

Watercolor ~ Acrylic ~ Clay
Metal ~ Jewelry ~ Sculpture
Photography ~ Pastel ~ Acrylic
Collage ~ Fiber ~ Oil
Pen & Ink ~ Glass ~ Wood
Mixed Media ~ Raku Pottery