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**MATTIE KELLY ARTS FOUNDATION ANNOUNCES
KATHLEEN BROADERICK IS THE
2016 FESTIVAL OF THE ARTS POSTER ART CONTEST WINNER**

DESTIN, FLORIDA – (July 19, 2016) Mattie Kelly Arts Foundation (MKAF) has named Kathleen Broaderick of Miramar Beach, Florida, the 2016 Festival of the Arts poster contest winner.

Recognized as one of Northwest Florida’s premier fine art shows, the Festival of the Arts, produced by MKAF, is one of the most anticipated cultural events of the year on the Emerald Coast. This year’s 21st annual event is set for Oct. 29-30, 2016 at the Mattie Kelly Cultural Arts Village in Destin.

This is the first year Broaderick has entered the MKAF’s Festival of the Arts and her first-time try at the annual Poster Art Contest. Broaderick’s winning art entitled “Bonita” is an oil painting inspired by observing daily events of the local Emerald Coast lifestyle, specifically the color and excitement surrounding lucky anglers hauling in the day’s bounty on the docks of the Destin harbor.

“I saw many red snapper, but the bonita just stood out as so interesting and colorful,” artist Kathleen Broaderick said, “The sight made for a fun painting.”

The winning artwork will be used to promote the 21st Annual Festival of the Arts by being prominently showcased on the official festival poster, postcards, the festival guide, t-shirts and souvenirs, on the website, Facebook page and more.

Formerly a primary school educator, Broaderick, 50, has focused on being a fulltime professional artist since February 2015. Though she has worked in watercolor for a number of years, she loves the “beautiful transparency and luminosity” of oils.

Preferring to work quickly and spontaneously this artist steeps her subjects in rich color with bold, decisive brush strokes, “I’m not so concerned with delineating the exact details or colors of the subject as I am in creating a beautiful impression of it,” Broaderick said of her artistic approach.

The inspiration of the Sunshine State is apparent in Broaderick’s vibrant work, perhaps because she grew up in South Florida and attended Florida State University. She lived in

England, Chicago and Stuart, Fla., before settling here on the Emerald Coast in 2000 with her husband of 27 years and two sons.

“We’re delighted the judges chose Kathleen Broaderick’s beautiful piece,” said MKAF Artist Market Chair Deb Nissley. “Her ability to capture the spirit of our vibrant life here on the Emerald Coast is fitting with the Festival’s cultural celebration of art, music, food and family fun.”

During the Festival, more than 100 premier artists from across the United States will offer up their original artwork in the form of oil, watercolor, acrylic and glass paintings; photography, sculpture, pottery, wood, paper, fiber, mosaics, mixed media, jewelry designs and more in order to compete for more \$10,000 in cash prizes and the coveted Best in Show and People’s Choice Award which is selected by the festival fans.

The Festival also will feature a Collaborative Art Exhibit, which showcases select artwork of more than 40 community adult and student artists.

A celebration of art, music, food and family fun, special features of the Festival include a live music lineup, hands-on arts and craft activities for children, souvenir posters and t-shirts, art raffle and more. A diverse menu of delicious cuisine served up by local restaurants and food trucks, along with a wine and beer garden, and water/soft drink beverage stations. Convenient on-site parking and free shuttle service are also available.

Admission is \$5 for adults; children (12 and under) are free. Proceeds from the Festival help MKAF live its mission of supporting both emerging artists and education outreach for all populations of children, adults and local disabled veterans, including special needs.

To make a tax-deductible donation or provide a corporate sponsorship or learn more about the Festival of the Arts, visit <http://www.mattiekellyartsfoundation.org> or call (850) 650-2226. Deadline for sponsorship opportunities is August 1, 2016.

PHOTOGRAPHY

For images of 2016 Poster Art Winner [click here](#).

For representative high res Festival images, [click here](#).

ABOUT MATTIE KELLY ARTS FOUNDATION

Mattie Kelly Arts Foundation (MKAF), a 501-c-3 not-for-profit charitable arts organization, was founded in 1995 on the cultural, educational and spiritual beliefs of the late Destin matriarch, Mattie Kelly. MKAF’s mission is Northwest Florida’s champion of cultural arts and arts education for all.

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